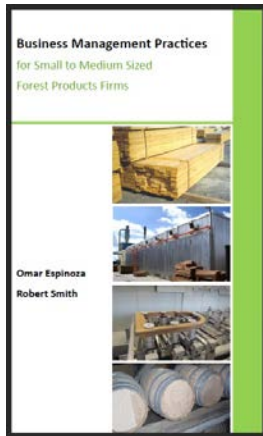


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## **NEW Publication: Business Management Practices for Small to Medium Sized Forest Products Firms**

### NEW Publication: Business Management Practices for Small to Medium Sized Forest Products Firms

Department of Sustainable Biomaterials, Virginia Tech,  
Blacksburg, VA

WERC Award Number 2010-DG-148

This project resulted in an informative publication for owners and managers of small- and medium-sized forest products businesses as well as entrepreneurs. Chapters include:

1. The U.S. Forest Products Industry
2. What is Business Management?
3. Strategic Planning
4. Human Resource Management
5. Marketing Management
6. Operations Management
7. Financial Management
8. Writing a Business Plan

[View this publication.](#) For a hard copy, contact [Ed Cesa](#) or [Bob Smith](#).

Richard P. Vlosky, Ph.D.

*Director, Louisiana Forest Products Development Center*

*Crosby Land & Resources Endowed Professor of Forest Sector Business Development*

Room 227, School of Renewable Natural Resources

Louisiana State University, Baton Rouge, LA 70803

Phone (office): (225) 578-4527; Fax: (225) 578-4251; Mobile Phone: (225) 223-1931

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17 August 2015



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